

# Carbon Accountability

## Does your company have a vision for becoming carbon neutral?

Let GES identify ways to reduce your environmental carbon footprint. We have the technical expertise to help you transform your vision into reality.

As annual CO<sub>2</sub> emissions worldwide have quadrupled in the last 20 years, large and small companies across the globe are under mounting pressure to demonstrate and commit to reducing their carbon footprints. Progressive thinking companies are setting aggressive goals to curb their carbon consumption metric by 80-100% and reach lofty goals such as “net zero carbon by 2050.” Far beyond the influence of regulators, investors have not only accelerated, but are driving this movement towards a sustainable future by incorporating Environmental Social Governance (ESG) criteria to assess a broad range of behaviors. As ESG criteria are an increasingly popular way for investors to evaluate companies, it allows these stakeholder to avoid companies that pose a greater financial risk due to their environmental or other business practices.

Achieving these goals requires a well-constructed proactive action plan that can be implemented over the next 30 years. We have the expertise to help you navigate the proces. GES can help:

- Assess your company’s current position
- Establish aggressive, yet attainable goals that attract investors
- Determine which steps need to be implemented
- Develop and execute a plan for economically achieving these goals

## How GES Can Help

GES’ technical professionals provide relevant expertise to support carbon reduction methodologies, whether the ultimate goal be net zero carbon, decarbonization, carbon free, or sequestering carbon strategies. Our integrated team of professionals - air quality, sustainability, wetlands, natural resources, engineering, and environmental scientists - strike a balance between appropriate natural resource utilization and human - induced environmental pollution. We can support your team and help achieve your goals.

### Contact:

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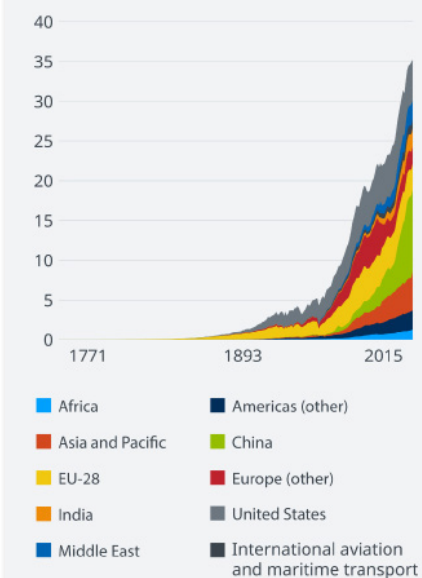
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## Service Capabilities

- Climate action plans
- Carbon inventory
- Sustainability reports
- Carbon trading
- Carbon allowances
- GHG inventory validation support
- Recordkeeping and reporting

### Annual CO<sub>2</sub> Emissions by World Region

in billion tonnes (Gt) per year



Source: CDIAC, 2021

